

Client: BLWS

Job #/Title: 8117 / New Headlines

Date: May 24, 2014

Version: 7

BIG LEAGUE WORLD SERIES HEADLINES PART 2

BATTER

Goal: If you listen closely, you can hear it laughing as it goes by.

Dreams are chased. *life skills are learned* and windshields are broken.

This is what they mean when they "edge of your seat."

Where things come together. And then separate a lot.

Dreams are chased. Lives are changed. Windshields are broken.

Courage, honor, integrity, sportsmanship, teamwork, competitiveness, Accountability, Adaptability, Adjustment, Assertiveness, Character, Courage, Competitiveness, Confidence, Composure, Dignity, Determination, Ethics, Endurance, Goal Setting, Honor, Humility, Humor, Integrity, Loyalty, Leadership, Obedience, Passion, Patience, Resolve, Self discipline, Self control, Sportsmanship, Time management skills, Teamwork, Strength (mental & physical).

They learn integrity.
They discover loyalty.
They break windshields.

Teamwork. Character. Leadership.

Where patience, leadership and character are tested/taught. Especially after your windshield gets broken.

Baseball teaches patience, leadership and character. Especially after your windshield gets broken.

90% of stories told around campfires originate here.

When stories are told around campfires, they originate from here.

This isn't about breaking records so much as it about breaking stereotypes.

Free fireworks show after every fat pitch.

Free fireworks show. After every curveball that doesn't curve.

Free fireworks show after every hanging curveball.

Free fireworks show after every belt-high fastball.

Free fireworks show. After every bad pitch. (Note: Can we say "bad?")

Like most job interviews, he brings his resume. Unlike most job interviews, it's a bat.

During this job interview, the resume is a 32oz metal bat.

Not many job interviews involve a metal bat.

Every swing is a job interview for the majors. And his resume is 375 feet away.

So how far away did you park your car?

No windshield is too far.

There's no windshield too far.

Respect the competition. But feel free to spite their belt-high fastball.

Respect the competition. But you don't have to respect their fastball.

He doesn't bat alone. He has an entire country behind him.

Everyone gets 15 minutes of fame. Some get more, depending on their swing.

Everyone gets 15 minutes of fame. Some get more, depending on their fastball.

Everyone gets 15 minutes of fame. Some get more, depending on where the ball lands.

Everyone gets 15 minutes of fame. Some get more, depending upon their heart.

Everyone gets 15 minutes of fame. Some get more, depending upon their guts.

Everyone gets 15 minutes of fame. Well, not everyone.

Everyone gets 15 minutes of fame. Except the baseball.

Everyone gets 15 minutes of fame. Even the guy whose car you damaged.

He stands alone at the plate, but an entire nation is right next to him.

The ball goes far because he swings with the power of a nation behind him.

They're not really 10 feet tall. They just look that way.

This job interview isn't like your job interview. Unless you took a 32oz bat and wore eye black.

He doesn't stand alone. You just can't see the entire nation standing behind him.

He stands alone because the rules don't allow an entire nation on the field.

If the rules allowed an entire nation to stand in the batter's box with him, they would.

When an entire nation swings with you, the ball tends to travel far.

He's traveled 2,000 miles to play here, with the goal to send every pitch right back home.

He's traveled 2,000 miles to play here. And he wants to send every pitch right back home.

There's no tackling in baseball. Unless you hit the game-winning homerun.

He chose baseball over football. But his goal is to get tackled by his entire team.

The scouts have never seen anything like him. Until the next batter.

PITCHER VISUAL

Nothing builds character like throwing a backdoor curveball on a full count.

Every pitch is a job interview for the majors.

Every pitch is a job interview for The Show.

After the best players in the world beat out the other best players in the world, they come here.

- 1 is for fastball.
- 2 is for curveball.
- 3 is for chin music.

List every single word for homerun.

No matter what you call it, see it in bunches.

Bomb

Tater

Long ball

Round-tripper

Salami (grand slam, still counts)

Dinger

Souvenir

Gopher ball

Shot

Blast

Poke

Dong

Homer

Upper-decker

Moon shot

Four-bagger

Going yard

Goner

Job

Jack

Cranked one out

Clout

Touch 'em all

Jack-shot

No-Doubter

Big fly

Laser

Wallop

High-riser

Tape-measure

Missile

Ding dong

Walk off

Jonron (Spanish)

Bambinaz (Mexico)

Volva cuerca (Venezuela)

Donger

Four-bagger

Goner

Gonzo

Shot

Swat

Tape-measure shot

Wallop

Yahtzee

Belly itcher

Broken ladder

LOOK UP THIS SONG, CHAD

The future of baseball can't celebrate with champagne.

Majors, minors, here.

Before they become brands, they're just ballplayers.

See them before they jump tax brackets.

See them before they're on MTV Cribs.

See them before they get entourages.

See them before they say "this is where the magic happens" on MTV Cribs.

See them before streets are named after them.

See 'em before they trademark their nicknames.

See them before they get a nutritionist, publicist and food taster.

The boys of summer. The brands of fall.

The boys of summer. The professionals of fall.

Image: Baseball

Hand-sewn. Bat-destroyed.

Fastball. Curveball. Handing curveball. (missing)

Kids are polite. They look you in the eye. They crush homeruns.

The exact opposite of an Old Timer's Game.

See Cooperstown without leaving the city.

Future Cooperstown, USA

Keep their autographs for Cooperstown.

Cooperstown: 843 miles and 25 years away. (Not bad)

Different images of baseball smushed and blown up and crushed, etc.

Just like the World Series™. Except it actually includes the world.

-put flags on top of board

Except it actually involves the world.

Not a belly itcher.

Not a broken ladder.

Before/After (funny way to disintegrate a ball)

Local dent guy ad.

Hailstorm ad.

Army. Navy. Air Force. Marines. SC District 1.

This tournament is really just one big job interview for the majors.

Zeus had thunderbolts. Thor had a hammer. He throws fastballs.

Zeus threw thunderbolts. Thor threw a hammer. He throws fastballs.

Life lessons. Especially when life throws you a high changeup.

What he learns here helps later in life. Especially when his coworker starts crowding the plate.

People who say that baseball is a game of failures haven't seen these kids.

These kids would do anything to be on this field. Same goes for the crowd in the stands.

These kids aren't the best of the best. They're the best of the best of the best.

It's like those toys that you wind up really, really tight and then let go.

His favorite sound in the world is the sound of a mitt popping.

If you like doubles, triples and homeruns, you're not going to like him. he's going to disappoint you.

It's not really fair that he has a ball and the batter has a bat. Maybe the batter needs two bats.

Every pitch comes with a side of guts.

Welcome to the field of dreams. Well, except for the batter.

Bases loaded. Full count. He has you right where he wants you.

Every pitches comes from his arm, which is directly attached to his heart.

He doesn't wear his heart on his sleeve. It goes with every pitch.

The mound is really one big game of King of the Hill.

You might as well walk to the plate without a bat.

You don't' see his resume as much as hear it.

The most fun you can ever have actually learning "life lessons."

Goosebumps. Mother Nature's way of saying, "Beware of the fastball."

There are only a handful of people in the world that can do what he does. Fortunately, most of them are here too.

It's your best versus his best versus your next best.

It's your best hitter versus his best fastball versus your next hitter.

Part art. Part science. Part gladiator.

His heart isn't bigger than yours. It just sounds that way.

One if by land. Two if by sea. Three if by metal bat.

If Uncle Sam goes down, Uncle Sam goes down swinging.

Baseball is a gentleman's game. With metal bats.

Baseball is a gentleman's game. And gentlemen sometimes carry metal bats.

World domination. One swing at a time.

TOO AGGRESSIVE

The fastest way to invade a country is with metal bats.

The hopes and dreams of a nation are in their hands. With a metal bat.

The friendliest foreign invasion you'll ever see.

99% of soccer matches finish nil-nil.

Some smiles have baseball written all over them.

Most international incidents make CNN. This one's on ESPN.

An international incident that wont' make CNN, but ESPN.

It's Christmas morning for car windshield repairmen.

When national pride is on the line, you bring a metal bat.

Park your car at least 375 feet from the stadium at all times.

When he humiliates, demoralizes and embarrasses every hitter, he does it with class.

The scouts have never seen anything like him. And they can barely see his pitches.

You don't see his pitches as much as you hear them sizzling.

If you've ever fried bacon during a tornado, you know what his pitches sound like.

Nothing builds character like humiliating* batter after batter with a straight face.

-demoralizing, embarrasing

He's practices hundreds and hundreds of hours to strike out a batter with a straight face.

After the windup, anything can happen.

When people say "the calm before the storm," they're talking about this.

Some people are comfortable in slippers and a chair. He prefers staring down the best hitters in baseball.

Be here when his legend starts growing.

Legends grow best under floodlights.

Legends have to start growing somewhere. That somewhere is here.

The smell of the grass. The roar of the crowd. The prayers of the batters.

The smell of the grass. The roar of the crowd. The fear of the batters.

The smell of the grass. The roar of the crowd. The crack of the bat.

The crack of the windshield.

The smell of the grass. The crack of the bat. The roar of the crowd.

The smell of the grass. The roar of the crowd. The silence of the bat.